YONGE + ST. CLAIR

Gingerbread Lane 2026 Voting Contest: Official Rules

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1. Organizer
The contest is organized by the Yonge + St. Clair Business Improvement Area (the "BIA"), 1101-1 St. Clair W, Toronto, Ontario.

2. Eligibility
Open to residents of Ontario who are 18 or older at the time of entry. Employees, board members and contractors of the BIA, owners and employees of participating display locations, prize contributors, and members of their immediate households are not eligible.

3. No purchase necessary
No purchase or payment is required to enter or win.

4. Contest period
Voting opens at 12:00 AM ET on December 7, 2026 and closes at 11:59 PM ET on December 28, 2026. Paper ballots must be returned to a participating location before that location closes on December 28.

5. How to enter
There are two separate contests:

- **In-person contest:** Pick up a paper ballot at any participating location, mark your favourite display number and your contact details, and return it to any participating location. One ballot per person.
- **Online contest:** Complete the online form at yongestclair.ca/gingerbreadlane2026-vote, including a valid email address. One entry per email address.

Entries that are incomplete, illegible, duplicated, automated or submitted after the deadline will be disqualified. Signing up for the BIA newsletter is optional and does not affect your chances of winning.

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6. Prizes

- **In-person contest:** One (1) $250 gift card to a Yonge + St. Clair business of the winner's choice, plus bonus prizes from Grandma Loves You (approximate value $[50]) and Salon Scavo (approximate value $[50]). Total approximate value: $[350].
- **Online contest:** One (1) $100 gift card to a Yonge + St. Clair business of the winner's choice.

Prizes must be accepted as awarded, with no cash substitution or transfer. Gift cards are subject to the issuing business's terms. The BIA may substitute a prize of equal or greater value if a prize becomes unavailable.

7. Winner selection
One winner per contest will be selected by random draw from all eligible entries on January 12, 2027 at the BIA office. Odds of winning depend on the number of eligible entries received. Before being declared a winner, the selected entrant must correctly answer a mathematical skill-testing question without assistance.

8. Winner notification
Winners will be contacted by email or phone within [3] business days of the draw and must respond within [5] business days to claim their prize. If a winner does not respond, is ineligible or declines the prize, an alternate winner will be drawn. Winners will be announced on January 12, 2027 on the BIA's website and social media.

9. Privacy and publicity
Entry information is used only to administer the contest, unless the entrant opts in to the newsletter. By accepting a prize, winners consent to the BIA publishing their first name and last initial in connection with the contest.

10. General conditions
The BIA reserves the right to cancel, suspend or modify the contest if it cannot run as planned. The BIA's decisions on all contest matters are final. The contest is subject to all applicable federal, provincial and municipal laws. This contest is not sponsored, endorsed or administered by Instagram, Meta or Google.